

Acronyms	6
Foreword	10
Acknowledgements	14
Introduction	17

Chapter 1

Understanding gender, the family and poverty	25
Defining gender	26
Machismo: A cult of masculinity	27
Conceptualizing the family household	32
Perceptions of poverty	36

Chapter 2

Rural and gendered realities: Voices from El Salvador	45
Rosita Mélida Leonor's story	46
Gender roles and divisions of labour in rural El Salvador	49
Conflict and change	52
War and gender	56
IFAD-supported development projects in El Salvador	58

Chapter 3

'It's a harsh life for a woman': Voices from rural Peru	69
Testimonies of oppression and exploitation	70
The Peruvian highlands and their social fabric	74
Gender relations in the Peruvian Andes	77
Peru's armed conflict	81
Gender and Sendero Luminoso	84
The IFAD-sponsored MARENASS project	88

Chapter 4

Gender mainstreaming and its significance for development	99
Women, gender and development	100
Gender mainstreaming	104
Promoting gender equity in El Salvador and Peru	108
Constraints and prejudices	113

Chapter 5

Developing an IFAD gender strategy for Latin America and the Caribbean	123
In need of a gender approach	124
PROSGIP	126
Preparatory meetings and international seminars	129
Conceptualizing gender and the division of labour	133
Methodologies: From WID to GAD	136
Planning, training and monitoring	141
Building on PROSGIP	146

Chapter 6

How gender became one of IFAD's core priorities	151
ProGender	152
UNOPS	155
IFAD's Gender Plan of Action	157
Gender mainstreaming initiatives within other 'gender geographies'	160
Central and Eastern Europe and the Newly Independent States	161
Near East and North Africa	162
Western and Central Africa	164
Eastern and Southern Africa	166
Asia and the Pacific	169

Chapter 7

Lessons learned	175
Political embeddedness	176
Integrating gender in project design	178
Identifying gender equity issues:	
The Grenada Rural Enterprise Project	181
Closing the gender gap in rural organizations	183
Gender issues and environmental management	184
Gender equity and rural enterprises	188
Gender equity and rural finance	192
Targeting women: the PRODAP Support Programme	196
Persisting challenges for gender mainstreaming	199

Chapter 8

Facing emerging trends and challenges	209
Gender and health	210
Gender and HIV/AIDS	214
Gender and prostitution	216
Gender and migration	219
Domestic work and <i>maquiladoras</i>	221
Domestic work	222
<i>Maquiladoras</i>	225
Woman-headed households and poverty	227
Adapting to changing roles and structures	230
 Epilogue	 240
 Annex I	
PROSGIP international seminars	247
 Annex II	
Some prerequisites and recommendations for gender-sensitive development projects	250
 Bibliography	 259